

# LUNA DUST CREATIONS

Brand Guidelines

## PRIMARY LOGO



## SECONDARY LOGOS



## FONTS

**RUMBLE BRAVE**

Primary font for headings, titles, etc.

**Quicksand**

Secondary font for body text.

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## COLORS



1f1137  
R31 G17 B55



E1AD21  
R225 G173 B33



E4CDF8  
R228 G205 B248



0C7489  
R12 G116 B137



8C6057  
R140 G96 B87

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## BRAND NOTES

Luna Dust Creations is ethereal, mystical, and always lunar-centric. Branding focuses on whimsical elements that highlight the brand's name and art deco styling.

The brand pulls from and embodies the ancient Japanese healing art of Reiki, and all creations are inspired by the moon, the sun, and the cosmos.